



**MEDIA CONTACT:**

rbb Public Relations

Maite Velez-Couto

(o) 305.448.1923 / (c) 305.968.5598

maite.velez-couto@rbbpr.com

## AMRESORTS' "SAVE YOUR DATE" WEDDING PROMOTION RETURNS TO REWARD COUPLES BOOKING EARLY

*Luxury resort brands continue to innovate in the destination wedding space with added-value offerings, dedicated microsite and Pinterest contest tied to promotion*

**PHILADELPHIA (June 18, 2013)** — AMResorts brings back its limited-time "Save Your Date" promotion to reward couples who book their wedding in advance at one of the participating 28 luxury resorts across six brands.

In addition to the customary details and perks carefully arranged by expert in-resort wedding coordinators, brides and grooms that book their weddings by July 31, 2013 will receive:

- Complimentary "Welcome Cocktail Party" for up to 50 guests (valued at \$1,250)
- One hour soiree for up to 50 guests including a bartender, open bar and hors d'oeuvre station
  - o Booking window: Now through July 31, 2013
  - o Travel windows: January 1 to July 31, 2014 OR January 1 – July 31, 2015
  - o Minimum of 10 rooms staying for at least three nights each is required

Participating resorts under the Zoëtry Wellness & Spa Resorts, and Secrets, Breathless, Dreams, Now and Sunscape Resorts & Spas include:

- Mexico: Zoëtry Paraiso de la Bonita Riviera Maya, Zoëtry Casa del Mar Los Cabos, Secrets Maroma Beach Riviera Cancun, Secrets Capri Riviera Cancun, Secrets Silversands Riviera Cancun, Secrets The Vine Cancun, Secrets Vallarta Bay Puerto Vallarta, Secrets Aura Cozumel, Secrets Puerto Los Cabos, Dreams Cancun, Dreams Riviera Cancun, Dreams Puerto Aventuras, Dreams Tulum, Dreams Puerto Vallarta, Now Jade Riviera Cancun, Now Sapphire Riviera Cancun, Now Amber Puerto Vallarta, Sunscape Dorado Pacifico Ixtapa, Sunscape Sabor Cozumel
- Dominican Republic: Zoëtry Agua Punta Cana, Secrets Royal Beach Punta Cana, Breathless Punta Cana Resort & Spa, Dreams La Romana, Dreams Palm Beach, Dreams Punta Cana, Now Larimar Punta Cana
- Jamaica: Secrets Wild Orchid Montego Bay, Secrets St. James Montego Bay

To mark the return of the promotion, AMResorts is launching an exciting Pinterest contest to award a three-night Unlimited-Luxury® stay. From June 1 to July 1, 2013, participants who follow AMResorts' participating brands' "Unlimited Romance" Pinterest boards, submit an entry form and create a board of their own using at least 10 AMResorts' images will be eligible to win. A winner will be chosen based on creativity, use of images and amount of Pinterest 'likes', and announced via Facebook on July 22.

For more details about "Save Your Date", including images, video testimonial and a wedding checklist, and information on the Pinterest contest, visit the dedicated microsite [UnlimitedRomance.com](http://UnlimitedRomance.com).

AMResorts provides the perfect romantic setting for couples with many special amenities and wedding, honeymoon and anniversary packages. For more information on these services, visit [ZoetryResorts.com](http://ZoetryResorts.com), [SecretsResorts.com](http://SecretsResorts.com), [BreathlessResorts.com](http://BreathlessResorts.com), [DreamsResorts.com](http://DreamsResorts.com), [NowResorts.com](http://NowResorts.com) and [SunscapeResorts.com](http://SunscapeResorts.com).



## ABOUT AMRESORTS

AMResorts is the provider of sales, marketing and brand management services to six individually unique concept resort brands with 32 properties throughout Mexico, Jamaica, Curaçao and the Dominican Republic, where everything is included: luxurious and boutique Zoëtry<sup>®</sup> Wellness & Spa Resorts ([www.zoetryresorts.com](http://www.zoetryresorts.com); 1-888-4-ZOËTRY); adults-only Secrets<sup>®</sup> Resorts & Spas ([www.secretsresorts.com](http://www.secretsresorts.com); 1-866-GO SECRETS); family friendly Dreams<sup>®</sup> Resorts & Spas ([www.dreamsresorts.com](http://www.dreamsresorts.com); 1-866-2-DREAMS); vibrant Now<sup>®</sup> Resorts & Spas ([www.nowresorts.com](http://www.nowresorts.com); 1-877-NOW-9953) and fun-filled Sunscape<sup>®</sup> Resorts & Spas ([www.sunscaperesorts.com](http://www.sunscaperesorts.com); 1-866-SUNSCAPE), and recently launched Breathless Resorts & Spas.

AAA Five Diamond designated Zoëtry Paraiso de la Bonita Riviera Maya and Secrets Marquis Los Cabos are members of Leading Hotels of the World.

Images, logos, and informational material about all of AMResorts brands and properties are available at [www.amresorts.com/media](http://www.amresorts.com/media).