



**MEDIA CONTACT:**

rbb Public Relations

Maite Velez-Couto

(o) 305.448.1923 / (c) 305.968.5598

maite.velez-couto@rbbpr.com

**AMRESORTS' 'READY TO WED' PROMOTION OFFERS MORE INCENTIVES TO COUPLES TYING THE KNOT IN THE NEXT SIX MONTHS**

*Limited time only rewards include free stays and resort credit at 17 luxury resorts across 6 brands and 7 destinations*

**PHILADELPHIA, PA (August 15, 2013)** – AMResorts' new "Ready to Wed" promotion is rewarding couples planning to wed by January 31, 2014 at one of 17 participating luxury resorts across six brands throughout Mexico and the Caribbean.

In addition to the customary destination wedding perks carefully arranged by expert in-resort wedding coordinators, the bride and groom will enjoy added-value incentives including:

- \$500 resort credit to use toward special touches to customize their special day
- Free stay for the wedding couple when a minimum of 10 rooms staying for at least three nights each are booked
- Booking window: Now through October 31, 2013
- Travel window: September 1, 2013 to January 31, 2014

Participating resorts offer a selection of adult-only and family-friendly options where everything is included. Resorts under the Zoëtry Wellness & Spa Resorts, and Secrets, Breathless, Dreams, Now and Sunscape Resorts & Spas brands that offer "Ready to Wed" include:

- Dominican Republic
  - Zoëtry Agua Punta Cana (blackout dates: 11/1/13 - 11/30/13)
  - Secrets Royal Beach Punta Cana
  - Breathless Punta Cana
  - Dreams Palm Beach Punta Cana
  - Dreams Punta Cana
- Mexico
  - Secrets Vallarta Bay Puerto Vallarta (blackout dates: 12/23/13 - 12/25/13)
  - Secrets Capri Riviera Cancun
  - Secrets Silversands Riviera Cancun (blackout dates: 10/23/13 - 10/26/13)
  - Secrets Aura Cozumel  
(blackout dates: 11/25/13 - 12/2/13 and 12/25/13 - 1/3/14)
  - Secrets The Vine Cancun  
(blackout dates: 11/28/13 - 12/1/13 and 12/26/13 - 1/3/14)
  - Secrets Puerto Los Cabos
  - Dreams Puerto Aventuras
  - Dreams Cancun (blackout dates: 12/23/13 - 1/5/14)
  - Dreams Los Cabos (blackout dates: 9/1/13 - 11/14/13 and 1/1/14 - 1/31/14)
  - Now Amber Puerto Vallarta  
(blackout dates: 11/1/13 - 11/30/13 and 12/23/13 - 12/31/13)
  - Sunscape Dorado Pacifico Ixtapa



- Curacao
  - Sunscape Curaçao (blackout dates: 9/1/13 - 9/23/13 and 12/22/13 - 1/5/13)

AMResorts provides the perfect romantic setting for couples with many special amenities and wedding, honeymoon and anniversary packages. For more details on “Ready to Wed”, terms and conditions, and additional AMResorts’ personalized wedding services, visit [UnlimitedRomance.com](http://UnlimitedRomance.com). To learn more about AMResorts’ brands, properties and destinations, visit [ZoetryResorts.com](http://ZoetryResorts.com), [SecretsResorts.com](http://SecretsResorts.com), [BreathlessResorts.com](http://BreathlessResorts.com), [DreamsResorts.com](http://DreamsResorts.com), [NowResorts.com](http://NowResorts.com) and [SunscapeResorts.com](http://SunscapeResorts.com).

#### ABOUT AMRESORTS

AMResorts is the provider of sales, marketing and brand management services to six individually unique concept resort brands with 32 properties throughout Mexico, Jamaica, Curaçao and the Dominican Republic, where everything is included: luxurious and boutique Zoëtry® Wellness & Spa Resorts ([www.zoetryresorts.com](http://www.zoetryresorts.com); 1-888-4-ZOËTRY); adults-only Secrets® Resorts & Spas ([www.secretsresorts.com](http://www.secretsresorts.com); 1-866-GO SECRETS); family friendly Dreams® Resorts & Spas ([www.dreamsresorts.com](http://www.dreamsresorts.com); 1-866-2-DREAMS); vibrant Now® Resorts & Spas ([www.nowresorts.com](http://www.nowresorts.com); 1-877-NOW-9953) and fun-filled Sunscape® Resorts & Spas ([www.sunscaperesorts.com](http://www.sunscaperesorts.com); 1-866-SUNSCAPE), and recently launched Breathless Resorts & Spas.

AAA Five Diamond designated Zoëtry Paraiso de la Bonita Riviera Maya and Secrets Marquis Los Cabos are members of Leading Hotels of the World.

Images, logos, and informational material about all of AMResorts brands and properties are available at [www.amresorts.com/media](http://www.amresorts.com/media).