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## AMRESORTS OFFERS FIRST EVER “AIR CREDIT” PROMOTION

*Rewards and savings for agents and consumers on travel across five brands through the end of 2013*

**PHILADELPHIA, PA (April 4, 2013)** – AMResorts has officially launched its first “Air Credit” promotion. Agents and consumers who book starting now will receive special rewards and savings on stays through December 22, 2013 at any Zoëtry Wellness & Spa Resorts and Secrets, Dreams, Now or Sunscape Resorts & Spas property.

### **Consumer Offer**

Guests who book their vacations or romantic getaways at any of the company’s 32 resorts (across five brands in more than 11 destinations in Mexico and the Caribbean) will enjoy an air credit of \$50 per room, per night.

For example:

- Stay 4 nights, receive \$200 air credit per room
- Stay 7 nights, receive \$350 air credit per room

These air credits are valid on bookings made between March 25 and May 31, 2013 during the travel period from April 1 to December 22, 2013. Plus, guests will receive \$200 or \$400 in resort coupons (based on room category booked) to use toward fine wine, romantic dining and spa treatments.

Agents can extend these benefits to their clients.

### **Agent Incentive**

All agents who register their qualifying bookings on AMRAgents.com will earn one free night per valid booking (minimum three-night booking). Each official Master Agent booking also will be entered for a chance to win one of ten \$350 American Express gift card.

To qualify, agents must register their bookings between March 25 and April 30, 2013 for travel between April 1 and December 22, 2013.

Agents can become an official AMResorts Master Agent by registering for the company’s education program at AMRAgents.com. Graduates receive official Master Agent status, earning them elite recognition, as well as a host of exclusive offers and rewards.

## ABOUT AMRESORTS

AMResorts is the provider of sales, marketing and brand management services to six individually unique concept resort brands with 32 properties throughout Mexico, Jamaica, Curaçao and the Dominican Republic, where everything is included: luxurious and boutique Zoëtry® Wellness & Spa Resorts ([www.zoetryresorts.com](http://www.zoetryresorts.com); 1-888-4-ZOËTRY); adults-only Secrets® Resorts & Spas ([www.secretsresorts.com](http://www.secretsresorts.com); 1-866-GO SECRETS); family friendly Dreams® Resorts & Spas ([www.dreamsresorts.com](http://www.dreamsresorts.com); 1-866-2-DREAMS); vibrant Now® Resorts & Spas ([www.nowresorts.com](http://www.nowresorts.com); 1-877-NOW-9953) and fun-filled Sunscape® Resorts & Spas ([www.suncaperesorts.com](http://www.suncaperesorts.com); 1-866-SUNSCAPE), and recently launched Breathless Resorts & Spas.

AAA Five Diamond designated Zoëtry Paraiso de la Bonita Riviera Maya and Secrets Marquis Los Cabos are members of Leading Hotels of the World.

Images, logos, and informational material about all of AMResorts brands and properties are available at [www.amresorts.com/media](http://www.amresorts.com/media).

THE **amRESORTS** COLLECTION

