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LUXURY BRANDS RECOGNIZED IN ROMANCE, RELAXATION & SPA AND ALL INCLUSIVE CATEGORIES

AMResorts Takes Six TripAdvisor Travelers' Choice Awards

PHILADELPHIA, PA – (Release at will) – AMResorts, provider of sales, marketing and brand management services for Zoëtry Wellness & Spa Resorts, and Secrets, Dreams, Now and Sunscape Resorts & Spas, was honored with six 2011 Travelers' Choice Awards from leading travel site, TripAdvisor. Travelers' Choice winners are based on millions of real and unbiased reviews and opinions from travelers around the world.

Resorts under the company's Zoëtry Wellness & Spa Resorts and Secrets Resorts & Spas brands were recognized in the following categories:

Secrets Maroma Beach Riviera Cancun: #3 Romance (Mexico and Caribbean), #4 Romance (World), #7 All Inclusive (World)

Preferred Hotels & Resorts member, Secrets Maroma Beach Riviera Cancun is located upon one of Mexico's most beautiful pure white sand beaches offering an exquisite, romantic setting. This adults-only, *Unlimited-Luxury*® resort treats guests to elegantly appointed rooms and suites with 24-hour concierge and room service, multiple gourmet restaurants and lounges serving premium beverages, endless day and evening activities, and a Secrets Spa by Pevonia.

Zoëtry Agua Punta Cana: #2 Relaxation & Spa (Mexico and Caribbean) and #8 Romance (Mexico and Caribbean)

Perfectly located along a 200 yard stretch of private beach on the easternmost coast of the Dominican Republic in Uvero Alto, Zoëtry Agua Punta Cana is a sanctuary of supreme relaxation integrated with nature. This resort offers *Endless Privileges*® which provide guests limitless access to the majority of all services and amenities that include 51 ultra-luxurious suites, three gourmet à la carte restaurants, two bars and lounges, and a tranquil spa offering an extensive menu including unique indigenous body treatments. A full-service fitness center, salon and meeting facilities are also available to guests at this Preferred Boutique resort.

Zoëtry Casa del Mar: #6 Relaxation & Spa (Mexico and Caribbean)

Located on the most ideal piece of land on Mexico's Pacific Coast, this resort was designed to provide guests with stunning sunset views unlike any other property in the area. A proud member of Preferred Boutique, Zoëtry Casa del Mar is a 42-suite hacienda-style, beachfront boutique hotel featuring *Endless Privileges*® with exceptionally large oceanfront suites with Jacuzzis, gourmet dining, the world-class Sueños del Mar Spa, multiple tennis courts, and access to the championship 18-hole Robert Trent Jones Jr. Cabo Real Golf Course. Over 650 establishments were evaluated by TripAdvisor users for the Travelers' Choice rankings. Honorees were celebrated in 16 categories ranging from best in luxury to best in romance. These awards recognize outstanding service, great value and top quality.

ABOUT AMRESORTS

AMResorts (www.amresorts.com) provides strategy, sales, marketing and brand management services to five brands of exclusive resort properties in Mexico, the Dominican Republic and Jamaica. Many of the resorts have garnered industry-leading awards for service, cleanliness, guest satisfaction, top destination, and most romantic, among others. All told, it's nearly one decade that is testament to the vision of AMResorts and its employees throughout North and Latin America.



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ABOUT ZOËTRY® WELLNESS & SPA RESORTS

Zoëtry® Wellness & Spa Resorts represents a superior level of luxury characterized by unequalled romantic, holistic and dining experiences, along with world renown, championship-caliber golf. The name Zoëtry®, a combination of the Greek words meaning “life” and “art form,” confirm the evocative qualities inherent to the brand, *The Art of Life*®. Offering the utmost attention to detail, Zoëtry® Wellness & Spa Resorts boast impressive beachfront suites with thoughtful design, generous creature comforts and amazing views. Zoëtry® blends socially responsible practices, expressive architecture and exceptional service in three enriching environments. To find more details on the ultra-exclusive Zoëtry® Wellness & Spa Resorts, click to www.zoetryresorts.com or call 1.888.4Zoëtry.

ABOUT SECRETS & DREAMS RESORTS & SPAS

Secrets and Dreams Resorts & Spas, members of Preferred Hotels & Resorts Worldwide, offer adults an extra measure of romance and sensuality (and plenty to do for children) in exquisite settings. Guests can immerse themselves in *Unlimited-Luxury*®, where everything is included: Elegantly appointed suites with 24-hour room and concierge services; multiple restaurants and lounges serving gourmet food and premium beverages; endless day and evening activities, wonderful full-service spas, and much more. To discover more about the adults-only Secrets Resorts & Spas click to www.secretresorts.com or call 1.866.GOSECRETS, and to plan a luxurious trip to Dreams Resorts & Spas, click to www.dreamsresorts.com or call 1.866.2DREAMS.

ABOUT NOW RESORTS & SPAS

Now Resorts & Spas offer guests a setting where style and sophistication meet relaxation® and comfort. Guests discover cozy, oversized suites with such creature comforts as Jacuzzi tub for two, marble floors, waterfall shower, plush bathrobes and slippers, and jaw-dropping views of the Caribbean. Add in seven gourmet reservation-free restaurants, five stylish bars and lounges, the outstanding and bountiful services of a rejuvenating spa, championship-caliber golf, and breathtaking scenery, featuring AMResorts signature *Unlimited-Luxury*®. Uncover the pleasures of this hip yet understated getaway in secluded romantic locales, where a wonderful blend of play and peace and quiet awaits. Plan everything, including a magical wedding, honeymoon, anniversary and spa package at www.nowresorts.com or call 1-877-NOW-9953.

ABOUT SUNSCAPE RESORTS & SPAS

Sunscape Resorts & Spas offer families, friends and singles lively, fun-filled vacations in spectacular locations. Escape to *Unlimited-Fun*® where everything is included. Enjoy spacious rooms and suites with private terraces and fabulous views, an array of specialty themed dining options and bars serving premium domestic and international beverages, the Explorer’s Club for Kids and endless day and evening activities. For additional information, please visit or call www.sunscaperesorts.com; 1.866.SUNSCAPE.